

ANALYSING ARGUMENT – SAMPLE INTRODUCTION

Remember – your introduction should include:

- The **titles/headlines** of the articles and what **types of text** they are (opinion piece, letter to the editor, graphic/cartoon)
- The **writers' names** and their points of view (if evident)
- Where and when** the articles were published
- The **contentions** of the articles.
- A general description of the overall **tone** or feel of the articles.

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Key for reading the introduction:

HOOK

ISSUE

INFORMATION

TYPE

CONTENTION

TONE

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Each year there seems to be a media and social media storm that erupts over individuals or groups responses to community well being issues. Last year there was a social media furore over the notion of vaccinations – whether they should be compulsory and the consequences on individuals if they choose to go unvaccinated. The article ‘Anti-vaxxer NRL WAG incredibly compares herself to a HOLOCAUST victim after her husband was stood down by the league for refusing to get a flu shot’ by Zoe Zaczek and Brett Lackey for Daily Mail Australia and AAP (20/5/2020) is an opinion piece that contends that the notion of comparing Rugby League players being forced to get a flu inoculation with a genocidal holocaust is nonsensical; the feature article from SBS Dateline (28/8/2019) entitled ‘Inside Australia’s Antivaccination Hotspot’ is written in a neutral tone and relies primarily on personal anecdotes to explore people’s opinions relating to the vaccination debate; on the other hand, the attack advertisement placed in local U.S. media (source unknown) in 2019 is decidedly supportive of the anti-vaccination movement when it asserts that there is a link between drug taking and childhood vaccinations. All three media pieces employ a different tones to reinforce their contentions.